



**Licensing Act 2003
Section 24
Premises licence**

Licensing, City of London
PO Box 270 Guildhall, London EC2P 2EJ

Premises licence number

LN/200507956

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description Daisy Green, 2 London Wall Place	
Post town London	Post code EC2Y 5DH
Telephone Number	

Where the licence is time limited - the dates
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Licensable activities authorised by the licence Alcohol Sales	
The times the licence authorises the carrying out of licensable activities	
Alcohol Sales	
Sunday	11:00 - 22:30 -
Monday	11:00 - 22:30 -
Tuesday	11:00 - 22:30 -
Wednesday	11:00 - 22:30 -
Thursday	11:00 - 22:30 -
Friday	11:00 - 22:30 -
Saturday	11:00 - 22:30 -
Off-sales of alcohol are permitted between the hours of 11:00 and 18:00 Monday to Friday only	

The opening hours of the premises

Opening Hours

Sunday	07:00 - 23:00	-
Monday	07:00 - 23:00	-
Tuesday	07:00 - 23:00	-
Wednesday	07:00 - 23:00	-
Thursday	07:00 - 23:00	-
Friday	07:00 - 23:00	-
Saturday	07:00 - 23:00	-

Where the licence authorises supplies of alcohol - whether these are on and/or off supplies

On and Off the Premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

Daisy Green Food Ltd
1 Manchester Square
London
W1U 3AB

Registered number of holder, for example company number, charity number (where applicable)

08024998

Name, and [redacted] of designated premises supervisor where the premises licence authorises for the supply of alcohol

Prudence Elisabeth Freeman
[redacted]

Personal licence number and issuing authority of personal licence held by designated premises supervisor – where the premises licence authorises for the supply of alcohol

13/05380/LIPERS - WCC

Date granted 13th August 2019



Latest amendment 12th August 2020

Director of Markets & Consumer Protection

Annex 1 – Mandatory conditions

Alcohol

1. No supply of alcohol may be made under the Premises Licence –
 - a) At a time when there is no Designated Premises Supervisor in respect of the Premises Licence; or
 - b) At a time when the Designated Premises Supervisor does not hold a Personal Licence or his Personal Licence is suspended.
2. Every supply of alcohol under the Premises Licence must be made, or authorised by a person who holds a Personal Licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises.
 - a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
 - e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licences must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:-
 - (a) a holographic mark or
 - (b) an ultraviolet feature.

6. The responsible person shall ensure that –
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Minimum Drinks Pricing

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1 –
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (a) “permitted price” is the price found by applying the formula –

$$P = D + (D \times V)$$
 Where –
 - i. P is the permitted price
 - ii. D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - iii. V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (b) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
 - i. The holder of the premises licence
 - ii. The designated premises supervisor (if any) in respect of such a licence, or
 - iii. The personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (d) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from the paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4.

1. Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
2. The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

Annex 3 – Conditions attached after a hearing by the licensing authority

The following conditions/resolutions were agreed by the City of London's Licensing Sub Committee at a hearing held on 13th August 2019:

1. The premises will install and maintain a comprehensive digital colour CCTV system. All public areas of the licensed premises will be covered enabling facial identification of every person entering in any light condition. The CCTV cameras shall continually record whilst the premises is open for licensable activities and during all times customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. A staff member who is conversant with the operation of the CCTV system shall be present on the premises at all times when they are open to the public. This staff member shall be able to show the police or the Licensing Authority recent data or footage with the absolute minimum of delay when requested.
2. There shall be no promoted events on the premises. A promoted event is an event involving music and dancing where the musical entertainment is provided at any time by a disc jockey or disc jockeys one or some of whom are not employees of the premises licence holder and the event is (independent of the licence holder) promoted to the general public .
3. All door and windows shall remain closed after 21:00 save for entry or exit, or in the event of an emergency.
4. Prominent signage shall be displayed at all exits from the premises requesting that customers leave quietly.
5. Licensing activities in the external area of the premises shall cease at 21:00 and the external area shall, subject to Condition 6, be clear of patrons by 21:30.
6. Customers are permitted to access the external area of the premises after 21:00 to smoke only but shall not be permitted to take drinks or glass containers with them.
7. The Licence holder shall make available a contact telephone number to nearby residents and the City of London Licensing Team to be used in the event of complaints arising.
8. The number of persons permitted in the external area of the premises at any one time (excluding staff) shall not exceed 50 persons.

The following conditions/resolutions were agreed by the City of London's Licensing Sub Committee at a hearing held on 12th August 2020:

9. Off-sales of alcohol are permitted between the hours of 11:00 and 18:00 Monday to Friday only.

Annex 4 – Plans

Ground And Basement Floors As Proposed Licensing

Reference: 19.02.02 Rev E

Date: may 2019